

Art, Department of
Assessment Plan Summary

Art, Department of

Assess And Develop Curriculum

Goal Description:

The Department of Art will continue to examine its curricular offerings to ensure that its degree programs provide students with structured opportunities to develop the skills, concepts, and sensitivities essential to be professional artists and designers. The curriculum will develop technical competence, a broad knowledge of art, and the ability to integrate knowledge and skills into intellectual and cultural life.

The curriculum will meet the needs of students seeking professional BFA degrees in Studio Art, Photography, Graphic Design, Computer Animation, and provide liberal arts BA degrees that combine a breadth of general studies with visual arts studies.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Develop A Degree Program For Art Education

Performance Objective Description:

The Department of Art will develop a BFA degree program with a minor in Secondary Education that leads to K-12 Teacher Certification in Art.

RELATED ITEM LEVEL 2

Create New Degree Track

KPI Description:

The Department will develop a BFA degree that

- Include Art Education courses and Student Teaching that are taught and supervised by faculty with an MFA who have experience teaching Art at the K-12 level.
- Provide the student opportunities to emphasize in Graphic Design, Photography, Computer Animation, or Studio Art.
- Meets the standards of curriculum required for all Texas teacher candidates and prepares students to successfully take the TExES exam and gain all level teaching certification.
- Includes a minor in Secondary Education.

Results Description:

The Department of Art has created a Clinical Assistant Professor position in Art Education and filled the position with a qualified Art Educator with an MFA.

The Department Curriculum Committee has completed a proposal for a new course ARTS 3330 Practices in Art Education. This course proposal has been submitted to the College Curriculum committee for approval. When approved, it will be required for BFA majors seeking Teaching Certification.

The Department is currently advising students seeking teaching certification to pursue a BFA in Studio Art with a minor in Secondary Education. Art students must complete Art modules in the Methods course in the College of Education to prepare for the certification test.

Student Teaching for students seeking art certification is supervised by Edie Wells in the Department of Art.

A specific BFA track for Art Ed students is being developed by the Department Curriculum committee and will be submitted for approval in the 2016-17 cycle.

Attached Files

 [ARTS3330](#)

RELATED ITEM LEVEL 3

Develop Art Ed Degree Plan

Action Description:

The Department of Art Curriculum Committee will develop a degree plan specifically for art majors minoring in Secondary Education with the intention of attaining Teaching Certification.

The degree plan will incorporate ARTS 3330 Practices in Art Education, and be flexible enough to allow the student to specialize in Graphic Design, Photography, Computer Animation, or Studio Art. The degree plan will be submitted to the FAMC College Curriculum Committee by the beginning of the Spring 17 semester.

RELATED ITEM LEVEL 1

Develop A Degree Program In Art History

Performance Objective Description:

The Department of Art will develop the curriculum of the Art History program with the intention of offering a BA in Art History within the next five years.

RELATED ITEM LEVEL 2

Assess, Develop And Revise Existing Curriculum

KPI Description:

The Department of Art will develop a curriculum in Art History that will

- provide students with an overview of the History of Art from Prehistoric to Contemporary Time.
- provide students with an awareness of Contemporary Art and its relationship with art of the past and with art of cultures other than their own.
- provide opportunities to study western art since the Renaissance in depth.
- provide opportunities to study non-western art in depth.
- provide opportunities to study the history of specific disciplines within art.
- teach students to analyze works of art/design perceptively and to evaluate them critically.
- develop students understanding of the common elements and vocabulary of art/design in and of the interaction of these elements and the ability to employ this knowledge in analysis.
- teach students to place works of art in historic, cultural and stylistic contexts.

Results Description:

The Department of Art conducted and completed a search for new faculty in Art History with expertise in Renaissance Art History. The new tenure track faculty member will begin in Fall 2016 to teach Art History Surveys and assist existing Art History Faculty with develop of the curriculum leading to a BA in Art History.

Two new courses were developed by the Department Curriculum Committee for the planned Art History degree. ARTS 3387 Renaissance Art History and ARTS 3386 Ancient Greek and Roman Art History have been submitted to the College Curriculum Committee and will be submitted for approval to the University Curriculum committee.

Attached Files

 [ARTS3386](#)

 [ARTS3387](#)

RELATED ITEM LEVEL 3

Submit proposal for BA and offer minor online

Action Description:

In the Fall 2016 semester, the Department of Art Curriculum Committee will create a proposal for a new upper level Art History course, Art History Seminar. The Committee will submit the Form B for this course along with the proposal and degree plan for a BA in Art History to the FAMC Curriculum Committee at the beginning of the Spring 16 semester.

The Department will develop a plan for the existing Art History minor that can be completed entirely through online courses and seek approval for a new faculty member to oversee the online Art History curriculum.

RELATED ITEM LEVEL 1

Develop an MFA degree program

Performance Objective Description:

The Department of Art will develop an MFA degree program in Art and Social Practice.

RELATED ITEM LEVEL 2

Curriculum Development Process

KPI Description:

The Department of Art Curriculum Committee will develop a degree plan and proposed courses for a 60 hour MFA with a focus on Art and Social Practice.

Results Description:

The Department of Art Curriculum Committee has created course proposals for a 60 hour Master of Fine Arts Degree in Art and Social Practices.

The Degree Plan includes courses in Art and Art History. Some of the course proposals have been submitted to the College Curriculum Committee. The Department expects the proposal for the new degree to be complete in the Fall of 2016 for submission in the next curriculum cycle.

Attached Files

 [MFADegreePlan](#)

RELATED ITEM LEVEL 3

Complete and Submit Proposal for MFA

Action Description:

The Department of Art Curriculum Committee will complete the proposal for the MFA in Art and Social Practice for submission to the FAMC College Curriculum Committee at the beginning of the Spring 17 semester.

Engage The Community With Art

Goal Description:

The Department of Art will engage the local community through exhibitions, public lectures and other events that promote art and provide opportunities for art education.

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Center For Art Research And Education

Performance Objective Description:

The Department will develop and institute a Center for Art Research and Education to provide funding and support for faculty research, visiting artists, and art education that benefits the local community.

RELATED ITEM LEVEL 2

Community Projects

KPI Description:

The Department will develop projects that

- provide internships for graphic design students to work on design projects for local organizations.
- support the needs of families of men and women incarcerated in the criminal justice system through artistic expression.
- support the art programs of underfunded rural schools
- support creative research projects than engage artists with the local community
- partner with local organizations to provide internship opportunities for SHSU students to contribute to educational art programs.

Results Description:

- The Department of Art has completed several community engaged projects and several more are in progress or planned.
- Art Faculty engaged with Hospitality House to provide art resources and volunteers to teach art to children whose parents are housed in local prison units.
- Student and Faculty members in the Drawing Club conduct ongoing drawing classes for men in a local prison unit.
- Animation Faculty and students have visited and taught workshops to students in a rural school district with limited art education resources. They have visited a local Pre-K school to conduct animation workshops. They worked with the Visitors Center of the City of Huntsville to create and educational video describing the creation of the Sam Houston Statue.
- Department Faculty taught ACE courses (Academic and Community Engagement) in Illustration, Narrative Photography, Museum and Gallery Practices, and Printmaking. These courses included projects that required the students to work with community organizations or create community based projects.
- The Department held summer camps for middle and high school students in animation and art and a Professional Development summer camp for Public School teachers who teach art.

- The Department received a \$15,000 grant from the Powell Foundation to fund art education projects in the public schools and in summer camps.
- The Department hired a Graphic Design student as an intern to work on Department of Art design projects and projects for community organizations including the Make a Wish Foundation.

RELATED ITEM LEVEL 3

Promote Engaged Activities

Action Description:

The Department of Art will offer ACE (Academic Community Engagement) courses in Museum and Gallery Practices, Narrative Photography, Foundations in Digital Art, Printmaking, and Computer Animation in the 2016-17 Academic Year.

The faculty sponsor and student members of The Drawing Club will, with the support of the Department of Art, offer instruction in drawing to men incarcerated in the Texas Department of Criminal Justice.

RELATED ITEM LEVEL 3

Submit Proposal to Establish Center

Action Description:

The Department of Art will submit a proposal by the end of the Fall 2016 to formally establish a Center for Art Research and Education. The purpose of the Center is to support community based projects and faculty research that engages the community. The Department has several projects underway and has received grants to support Art Education projects and community engaged projects. The Department will continue to apply for grants to support these projects and seek other funding as well.

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Procure Appropriate Resources To Facilitate The Academic Mission Of The Department

Goal Description:

The department will monitor the classroom, laboratory, research, and out-reach (service) needs of the unit. Budget requests will reflect these needs.

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

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RELATED ITEM LEVEL 1

Maintain Current Facilities And Develop Plans For New Facilities

Performance Objective Description:

The department will maintain it's current facilities and develop plans for new facilities scheduled to be built in five years.

RELATED ITEM LEVEL 2

Assess Current Facilities And Determine Needs

KPI Description:

The department will assess its current facilities and determine the needs for future facilities based on the following standards

- Facilities, equipment, and technology must be adequate to support faculty needs, all curricular offerings, and all students enrolled in them, and be appropriately specialized for advanced work.
- Space, equipment, and technology allotted to any art/design unit function must be adequate for the effective conduct of that function.
- The number of studio and classroom spaces and the amount and availability of equipment must be adequate to serve the scope of the program and the number of students enrolled.
- Ventilation and safety treatments appropriate to art/design facilities shall be provided.
- All instructional facilities shall be accessible, safe, and secure, and shall meet the standards of local fire and health codes.
- Facilities for the instructional and administrative aspects of the art/design program should be sufficiently localized to function cohesively and effectively.
- Provision should be made for students to have access to adequate studio facilities at other than scheduled class times.
- Adequate, safe, and secure storage space should be provided for instructional equipment.
- Adequate office space for faculty and staff should be provided in close proximity to the instructional facilities.
- There should be appropriate space and equipment for the administrative functions of the program.
- All facilities and equipment should produce an environment conducive to learning and be sufficient to enable faculty and students to focus on academic and artistic endeavors.

Results Description:

At the beginning of the Fall 2015 semester, plans for a new complex to house the Foundations Program, Computer Animation, Graphic Design, Photography and Studio Art were approved.

A faculty retreat was held in the Fall 2015 to initiate plans and focus groups from each area were appointed. Several meetings were held with focus groups from each area and a programming document was completed and approved.

Newly renovated space was completed for the Photography program, just prior to the beginning of the fall 2015 semester. Art Buildings B and G were vacated and the darkroom and digital photo labs were relocated to the space in ABIII. All standards related to ventilation and safety are met in the renovated space.

Attached Files

[!\[\]\(097cdd6c9c875b64d9b8c9a2409491c4_img.jpg\) SHSU Art Complex PoR \(03.2016 draft\)](#)

RELATED ITEM LEVEL 3

Select Architect and Approve Plans

Action Description:

The Department of Art will rely on Facilities Management to send out a Request for Qualifications to Architects by November 2017. The Department will work with Facilities Management to select an Architect and approve plans for a new facility that fulfills the programming needs outlined in the Program Requirements.

Student Recruitment

Goal Description:

The Department will recruit qualified and exceptional students.

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Recruit Qualified And Exceptional Students

Performance Objective Description:

The Department will market the art program to area high schools, develop a recruitment plan, and redesign and update the departmental website.

RELATED ITEM LEVEL 2

Recruitment Standards

KPI Description:

The Department of Art will develop materials to promote its programs and increase enrollment. • Communications with prospective students and parents will be accurate and presented with integrity. • The department will recruit and admit students only to programs or curricula for which they show aptitudes and prospects for success. • The department will send informational material in the form of brochures and/or posters to high schools and community colleges throughout the state of Texas. • The department will develop a plan to recruit students from Arts Magnet Schools in major metropolitan areas in the state.

Results Description:

- The Department has updated and added brochures to advertise all of the degree programs offered by the department.
- Promotional materials have been sent to all the high schools in Texas.
- The Department Chair, a Graphic Design Faculty, and students from each of the 4 degree areas spent a day at Conroe High School visiting with all of the art classes and other students who were interested in art programs.
- The Department has promoted the Weldon Hall Scholarship to incoming freshman and awarded it to a student based on a portfolio of artwork submitted.
- The Department received a grant to develop promotional material specifically for the Photography Program and is developing material for distribution next year.
- The Department has not developed a plan for recruiting from the Arts Magnet Schools. This plan will be revisited along with plans for increasing recruitment efforts to all High Schools in 2016-17.

RELATED ITEM LEVEL 3

Recruitment

Action Description:

- The Department of Art will send faculty representatives to Houston's High School for Performing and Visual Arts to review student portfolios in the Fall 2016.
- The Department of Art will contact all high school art teachers in the Region and invite them to visit and tour our facilities and galleries.
- The Department of Art will develop informational materials for recruitment including a mail-able poster that describes our curriculum and promotes our programs.
- The Department of Art will survey High Schools in the state to determine the feasibility and develop a plan for an 'Art Day' for high school students. High schools will be invited to attend and participate in activities in the Department once a year.
- The Department of Art will continue to present information and tours to High School students during Saturday at Sam.
- The Department of Art will participate in portfolio reviews at the VASE exhibition of High School Students at the Texas Art Education Association.

Update to Previous Cycle's Plan for Continuous Improvement

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

The Department of Art will begin planning for new facilities beginning Fall 2015. Funding for a new building has been approved and the needs based on existing programs and planned programs will be determined by mid-semester Fall 2015. The Department expects to occupy the new facility in Spring 2019.

The Department will propose a new MFA program in interdisciplinary Studio Art and develop curriculum for that program to begin in Fall 2019.

The Department will develop and propose the curriculum for a BFA with Teaching Certification to begin Fall 2017.

The Department will develop and propose the curriculum for a BA in Art History to begin Fall 2017 or 2018, and will seek two new Art Historians. One Art Historian will have expertise in a non-western or global area of Art History and one will have expertise in developing online courses.

Update of Progress to the Previous Cycle's PCI:

The Department worked with facilities and programming consultants to complete the programming plans and needs for a new art complex. A document describing the facility has been completed and a request for qualifications is being made public. The Department plans to secure an architecture firm and the date of occupation for the new complex is now expected to be Fall 2019.

The Curriculum Committee has developed course proposals for new courses in Art History, Art Education, and for an MFA in Art and Social Practice. These degree proposals are in the process of development and should be submitted into the curriculum approval cycle next year.

The Department has hired new tenured track faculty in Art History and Graphic Design, and a new Clinical Assistant Professor in Art Education to support the curriculum development goals.

Goals for 2016-17

Closing Summary:

The Department of Art will finalize the curriculum proposals for the BA in Art History, the BFA with Teaching Certification, and the MFA in Art and Social Practice.

The Department will select an architect and a plan for a new Fine Arts Complex to be completed by Fall 2019.

The Department will request a new faculty line in Art History to oversee and develop online courses.

The Department of Art will apply for grants and seek external funding for programs that enhance Art Education in the Community.

The Department will develop a strategy for recruiting qualified students in an effort to increase enrollment.
